



QUX® App Developer

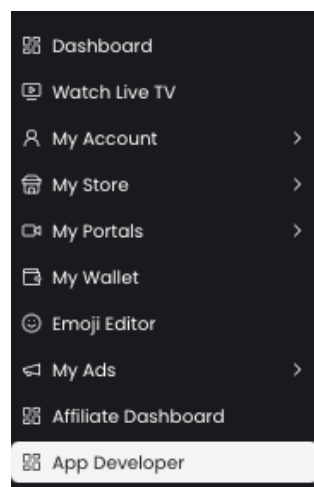
The QUX® App Developer feature gives you a simple way to share your apps with the world. Whether you're in the testing phase or ready to launch, you can:

- **Upload apps for testers** to collect feedback and improve performance.
- **Distribute apps for free** so users can instantly download and enjoy them.
- **Sell your apps** directly to users, opening new opportunities for revenue.

With QUX®, developers have the flexibility to test, share, and monetize, all in one place.

How to Get Started

1. **Create a QUX® Account**
 - Sign up on the QUX® platform if you don't already have an account.
2. **Log in to your QUX® Account**
 - Enter your credentials to access your dashboard.
3. **Open the App Developer feature**
 - Once logged in, find **App Developer** on the **left menu bar** and click to begin.



Let's Set Up Your App



1. Click on “Add New App”
 - This option will start the process of uploading your app.
2. Fill out the app details
 - Enter the required information

Filling the App Information form (QUX® App Developer)

1) App Name

1. Click the **App Name** field and type a clear, memorable name for your app.
 - Tip: keep it short and searchable — **30–50 characters** recommended.
 - Avoid trademarked names you don’t own and avoid special characters that might break listings.

A screenshot of the 'App Information' form in the QUX App Developer interface. The form has three tabs: 'App Information', 'Release History', and 'Pricing'. The 'App Information' tab is active. Below the tabs, the title 'App Information' is displayed, followed by a subtitle: 'Please provide your app details below. Fill in the required fields to help us gather accurate information about your application for setup and review.' The 'App Name' field is highlighted, showing the text 'QUX Pay®'.

2) App Category

1. Click **Select a App Category**.
2. Pick the single category that best matches your app’s primary function (e.g., Productivity, Games, Finance, Health).
 - Tip: if your app spans categories, choose the one users will most likely search for.

A screenshot of the 'General Information' form in the QUX App Developer interface. The form has a title 'General Information' and a subtitle 'App Category'. Below the subtitle, there is a dropdown menu with the text 'Finance' and a downward arrow.

3) Language

1. Click **Language / Select a Primary Language**.



2. Choose the main language of your app's UI and store listing (e.g., English, Tagalog).
 - Tip: choose the language you'll provide support in and use for your primary description. If you support multiple languages, prepare translated descriptions and screenshots for each locale later.

A dark-themed UI element for language selection. It has a label 'Language' and a dropdown menu currently showing 'English' with a downward arrow icon.

4) Age Rating

1. Click **Ratings** and open the dropdown.
2. Select the **appropriate age rating** that matches your app's content
 - Consider content like violence, sexual content, gambling, user-generated content, or in-app purchases before selecting.
 - Tip: choose the *lowest* rating that honestly fits your content — overrating reduces potential audience; underrating risks rejection or takedown.

A dark-themed screen titled 'Age Rating'. Below the title is a subtitle: 'Select the appropriate age rating for your app. This ensures your application is displayed to the right audience and complies with content guidelines.' There is a 'Ratings' section with a dropdown menu currently set to 'Y'. Below the dropdown is a list of available ratings: X, ?, FS, MA, PG14, Y7, and Y. A checkmark is visible at the bottom right of the list.

The QUX® Ratings Guide

QUX® uses a comprehensive content rating system to ensure age-appropriate content access:

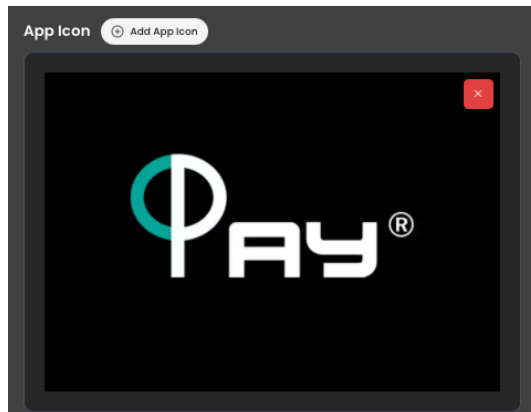


- Y (Young Children): Content suitable for children under 13
 - Y7 (Children 7+): Content appropriate for children 7 years and older
 - PG-14 (Teens 14+): Content suitable for users 14 years and older
 - MA (Mature 17+): Content appropriate for users 17 and older
 - FS (Free Speech): Content with potentially controversial speech protected by free expression principles
 - (Content Unknown): Content whose rating is uncertain or variable
 - X (Adults Only 18+): Content exclusively for adults
- Uploading App Media Assets

Uploading App Media Asset

1) App Icon

- Click **"Add App Icon."**
- Upload a **square image (1080x1080 px)**.
- Use your official app logo — simple, high-contrast, and recognizable at small sizes.
 - Recommended: PNG with transparent background.
 - Avoid: text-heavy designs or stretched images.

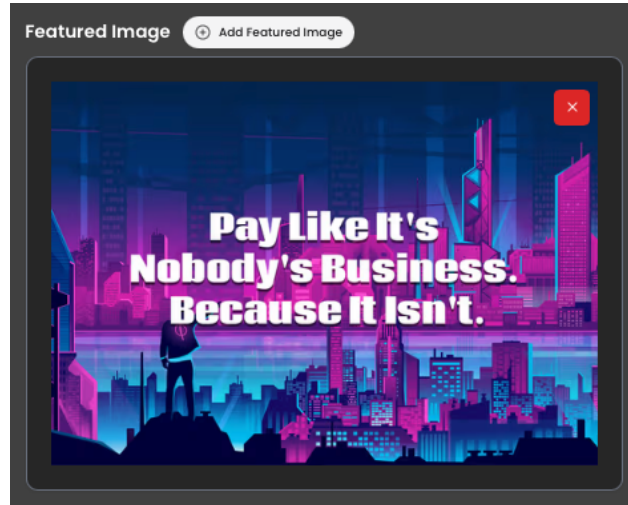


2) Featured Image

- Click **"Add Featured Image."**
- Upload a **1920x1080 px** image.
- This acts like your **banner** on the app listing.

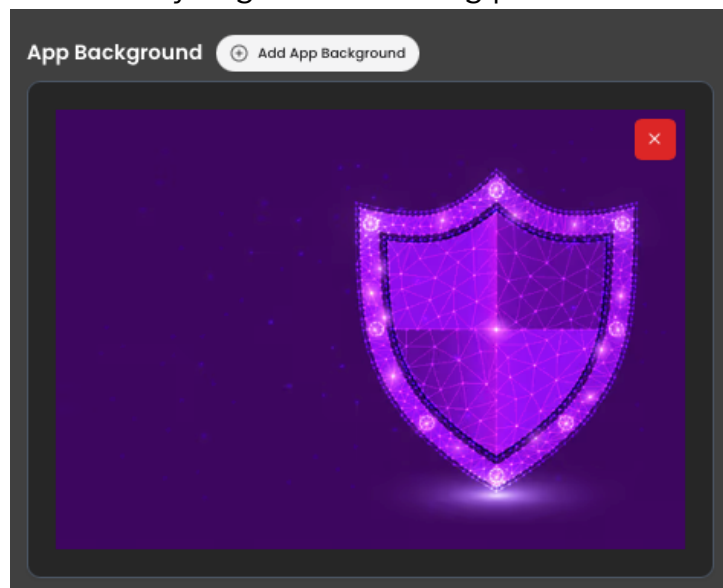


- Show branding, tagline, or a visual preview of your app.
- Keep text minimal (less than 20% of the image).



3) App Background

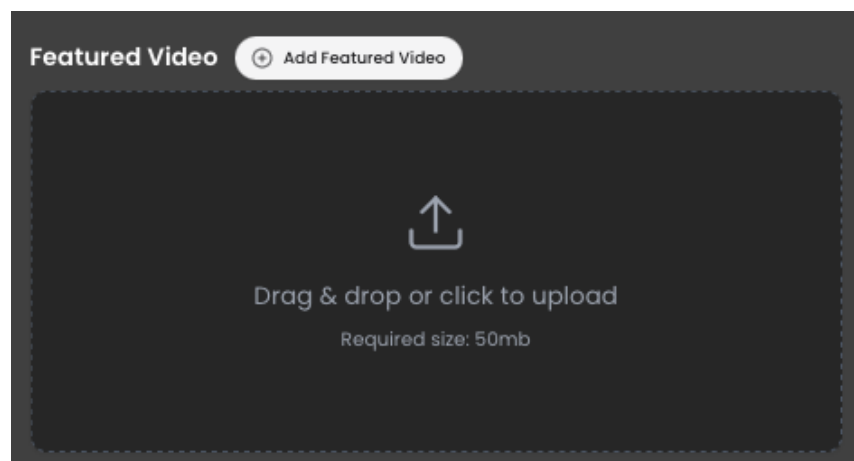
- Click **"Add App Background."**
- Upload a **1080x1080 px** image.
- This is the **visual backdrop** of your app listing.
 - Recommended: neutral or blurred design that complements your app.
 - Avoid overly bright or distracting patterns.





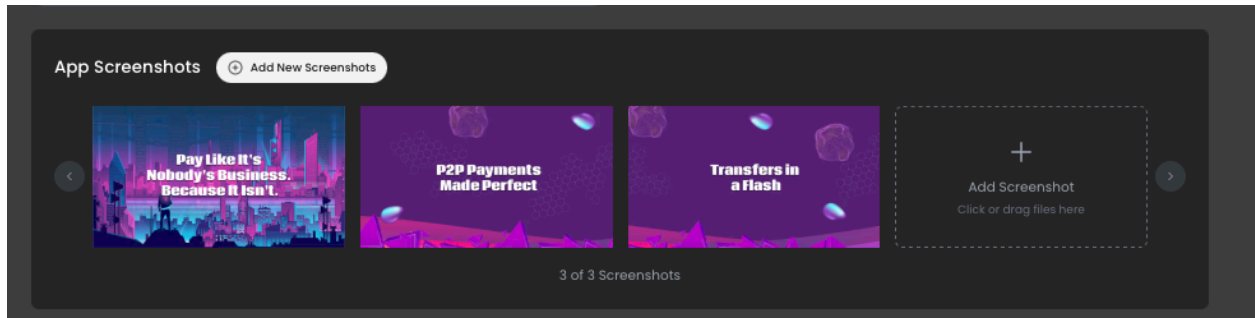
4) Featured Video (Optional but powerful)

- Click **"Add Featured Video."**
- Upload a video file up to **50 MB**.
- Use it to demo your app features or show real usage.
 - Recommended: MP4 format, 30–60 seconds, clear narration or subtitles.
 - Start with the strongest feature in the first 5 seconds.
 - You can upload up to 5 minutes of video, as long as the file size does not exceed the maximum limit.



5) App Screenshots

- Click **"Add New Screenshots."**
- Upload **multiple in-app screenshots** (phone/tablet views).
 - Show the main screens: Home, Menu, Settings, Core Feature.
 - Stick to platform guidelines (e.g., full screenshots, no device frames unless required).



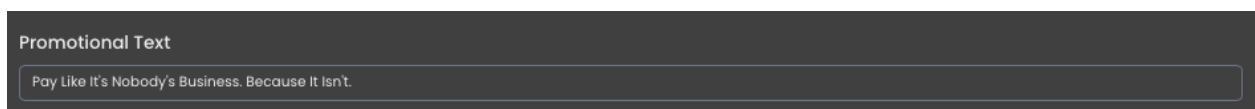
Quick Best Practices

- Keep a **consistent style** across all media (same color palette, branding).
- Optimize for **clarity** — users should understand your app in 5 seconds.
- Double-check file sizes and formats before upload to avoid rejection.

Filling Out App Listing Details

1) Promotional Text

- **What it is:** A short tagline or highlight that appears at the top of your app's page.
- **How to write it:** Keep it under 170 characters. Use it to announce a key feature, update, or offer.



2) Description

- **What it is:** A longer explanation of your app's features and benefits.
- **How to write it:**
 - Start with a strong opening line that states your app's purpose.
 - Optional: List key features in short bullet-like
 - Optional : You close with a call to action



3) What's New

- **What it is:** A section to highlight updates or improvements (appears with each new version).
- **How to write it:**
 - Keep it concise and clear.
 - You can mention bug fixes, new features, or performance improvements.

What's New

P2P Payments Made Perfect: Pay friends, family, contacts instantly. No fees, no limits. Spend on the move. Amount transferred through QUX Pay® reaches its destination almost instantly. As quick as sending a text. No more waiting around like crypto.

4) Keywords

- **What it is:** Words or phrases that help users find your app in search.
- **How to write it:**
 - Use 5–10 relevant terms, can be separated by commas.

Keywords

mobile payments app P2P payments instant money transfers secure payment platform data privacy payments QR payments fintech payment solution digital wallet service

5) Support URL

- **What it is:** A webpage where users can get help, FAQs, or contact support.
- **How to write it:**
 - Provide a live link to your website or support portal.

Support URL

<https://blog.quxpay.com>

6) Copyright

- **What it is:** Legal ownership info of your app.
- **How to write it:**
 - Use your personal name or your company name, plus the year.

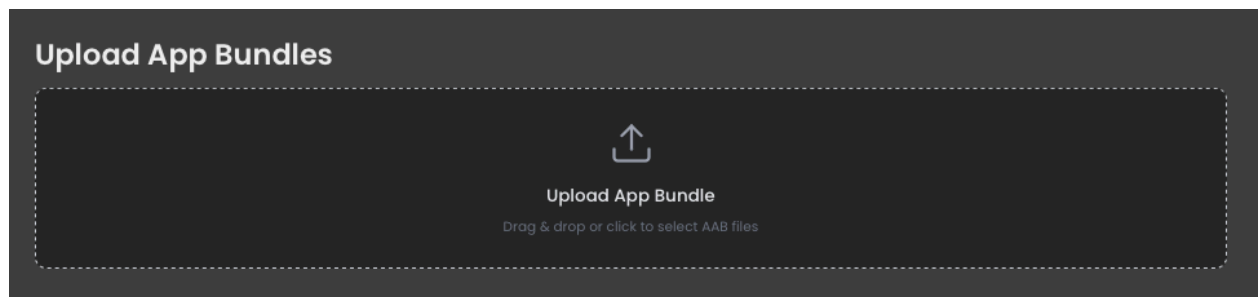


Copyright

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Upload Your App Bundles (.AAB files)

1. Click **Upload** and select your **.AAB file** from your computer.
 - ⚠️ Only **.AAB (Android App Bundle)** files are accepted. APKs are not supported.
2. If your app has multiple versions, upload the correct bundle that matches your app details.
3. Double-check that the bundle is signed properly and meets the required size limit.



Filling Out App Review Information

1) Special Instructions (Optional)

- **Field:** *Tell us how to sign in or if there are any special things we need to know.*
- Use this to explain anything the reviewer should be aware of:
 - Demo login steps (e.g., "Tap *Skip* on welcome screen to continue")
 - Special settings to access features
 - Known limitations in the test build
- Example: *"Use the provided test account. After login, navigate to Settings > Features to access premium options."*



App Review Information

Please provide a user name and password so that we can sign in to your app for review. This must be given to us so that you can complete your review successfully.

Tell us how to sign in or if there are any special things we need to know

2) Test Sign-In Credentials

- **Test Sign-In Username** → Enter the test account username or email.
- **Test Sign-In Password** → Enter the password.
- **Re-enter Test Sign-In Password** → Confirm password (must match exactly).
 - Important: Provide an account with access to all core features, including paid or restricted ones. Reviewers cannot buy/test purchases.

Test Sign-In Username

Test Sign-In Password

Re-enter Test Sign-In Password

3) Contact Information

- **First & Last Name** → Your name or the developer's contact person.
- **Contact No.** → A valid phone number (with country code if outside local region).
- **Email Address** → An active support email (checked regularly during review).

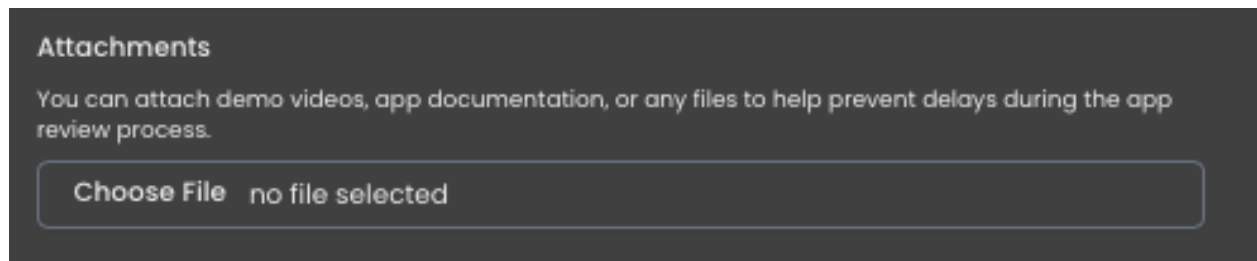
Contact Information

First Name	Last Name
Contact No.	example@gmail.com

4) Attachments (Optional but Recommended)



- Click **Choose File** to upload supporting documents:
 - Demo video walkthrough
 - App documentation (PDF/Doc)
 - Special instructions or FAQs
- File types accepted: PDF, DOCX, MP4, etc.



Save Everything!

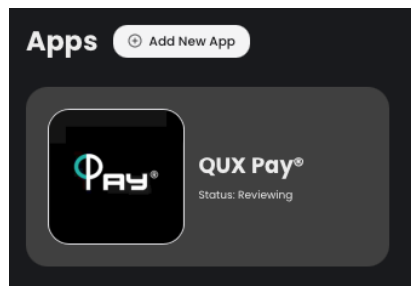
Double-check before submitting

- Make sure test credentials work (try logging in yourself with them).
- Ensure email/phone are correct (review team may contact you if issues arise).
- Attachments should open correctly and not exceed size limits.
- Then click the "Save" button



Your app is now live on the QUX®!

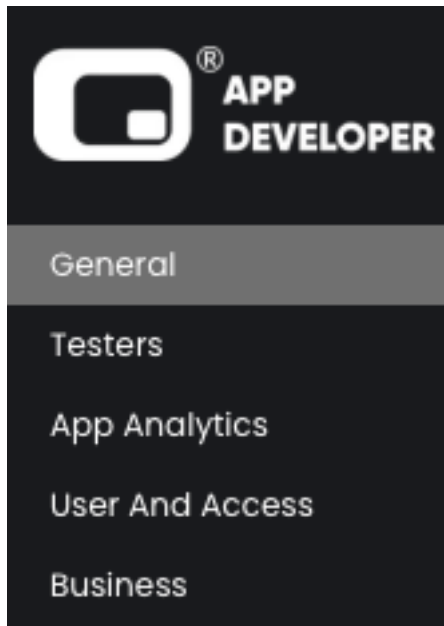
Congratulations! Your app has been successfully uploaded.





How to Manage Your App

After uploading your app, you can manage it anytime from the left-side menu in your dashboard.



- **General** – View and update your app’s basic details
- **Testers** – Manage app testers and permissions
- **App Analytics** – Track performance and user engagement
- **Users & Access** – Control user roles and access levels
- **Business** – Configure business-related settings

General Settings

The General Tab helps you manage your app’s core details through the following sections:



App Information

Edit basic details such as name, description, and version.



Note: The **App Information** tab will direct you to the same form you completed when adding your app in the App Developer section.

App Information

Please provide your app details below. Fill in the required fields to help us gather accurate information about your application for setup and review.

App Name

General Information

App Category Finance **Language** English

Age Rating

Select the appropriate age rating for your app. This ensures your application is displayed to the right audience and complies with content guidelines.

Ratings

Release History

View and track all app releases and updates.

App Information **Release History** Pricing

App Review

This section shows the current status of your app review

Columns

Name	Date Submitted	Version	Build	Status
No results.				

Rows per page: 5 Previous Page 1 of 0 Next

Release History

Your app's release history and past reviews are displayed here for reference.

Columns

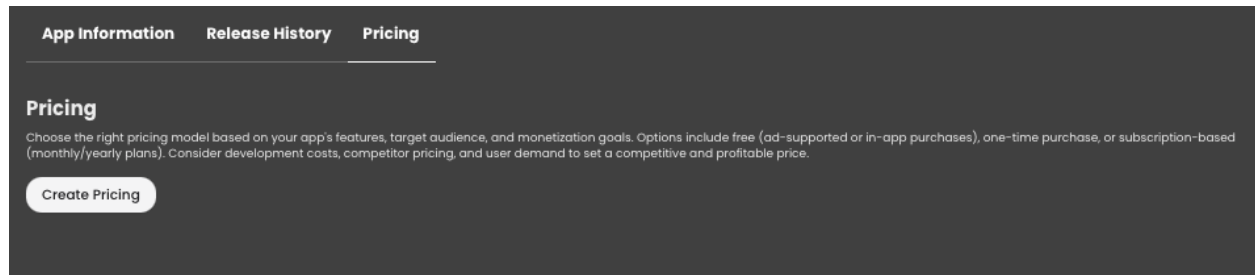
Version	Build	Release Date	Status
16	4	September 15, 2025	Approved

Rows per page: 5 Previous Page 1 of 1 Next



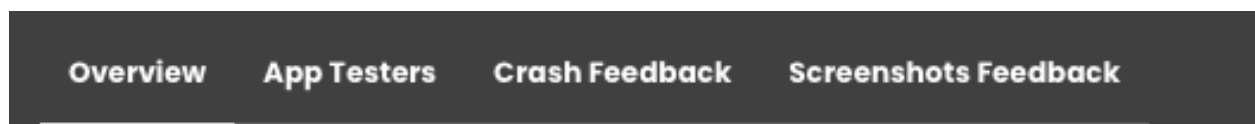
Pricing

Set or update your app's pricing and payment options.

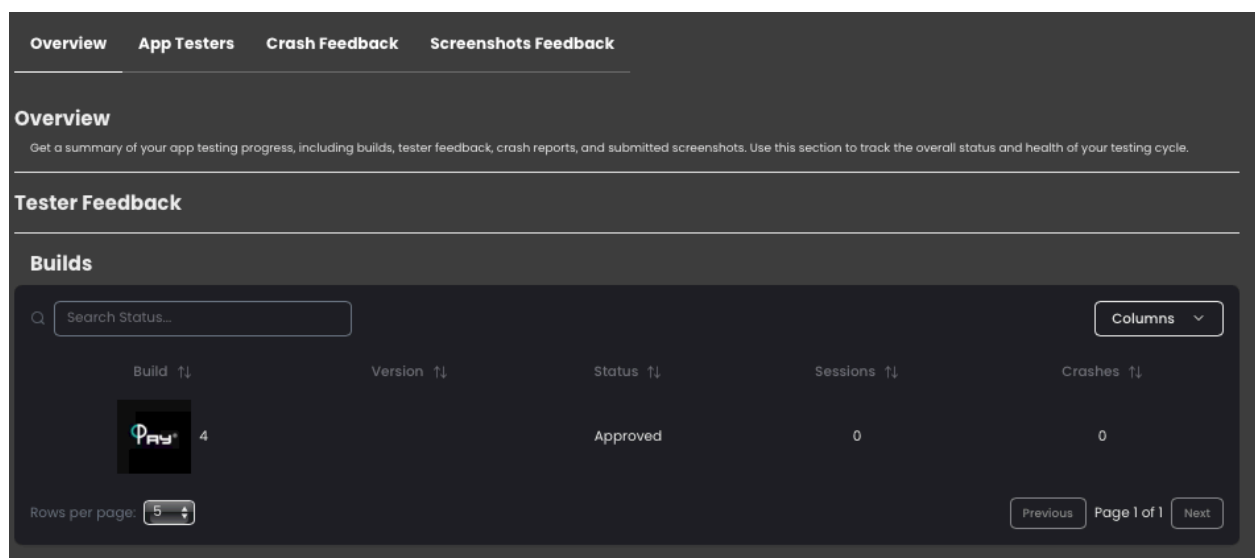


The Testers

The **Testers** tab allows you to manage and review app testing activities. It includes:



Overview – View tester feedback and builds.



App Testers – Manage and assign testers for your app.




[Overview](#) [App Testers](#) [Crash Feedback](#) [Screenshots Feedback](#)

App Testers

App testers evaluate the functionality, performance, and user experience of an app to identify bugs and ensure a smooth, high-quality release.

Tester Feedback

Builds

Build	Version
	4

Group of tester

Add Group

A group of testers is a selected set of individuals who evaluate pre-release versions of an application to provide feedback on functionality, usability, and overall user experience.

Q Search Name...

Columns ▾

GROUP NAME ↑↓	GROUP TYPE ↑↓	NO. OF TESTER ↑↓
No results.		

Rows per page: 5 ▾

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Crash Feedback – Track and resolve crash reports from testers.

[Overview](#) [App Testers](#) [Crash Feedback](#) [Screenshots Feedback](#)

Crash Feedback

This section provides crash data and feedback from users.

Q Search Comment...

Columns ▾

Date ↑↓	Build ↑↓	Version ↑↓	Comment ↑↓
No results.			

Rows per page: 5 ▾

Previous Page 1 of 0 Next



Screenshots Feedback – Collect and review annotated screenshots and feedback.

[Overview](#) [App Testers](#) [Crash Feedback](#) [Screenshots Feedback](#)

Screenshot Feedback

Allows testers to capture and annotate issues directly within the app, making it easier to report bugs and suggest improvements visually.

Columns ▾

Date ↑↓	Build ↑↓	Version ↑↓	Actions
No results.			

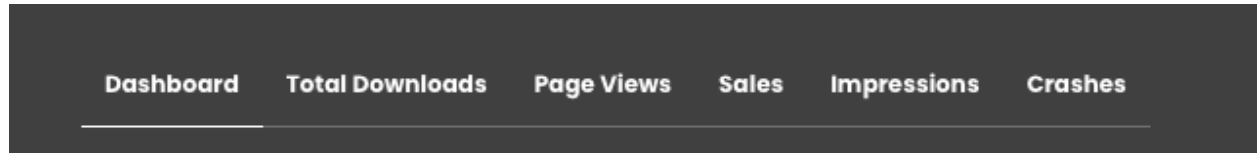
Rows per page: 5 ▾

[Previous](#) Page 1 of 0 [Next](#)

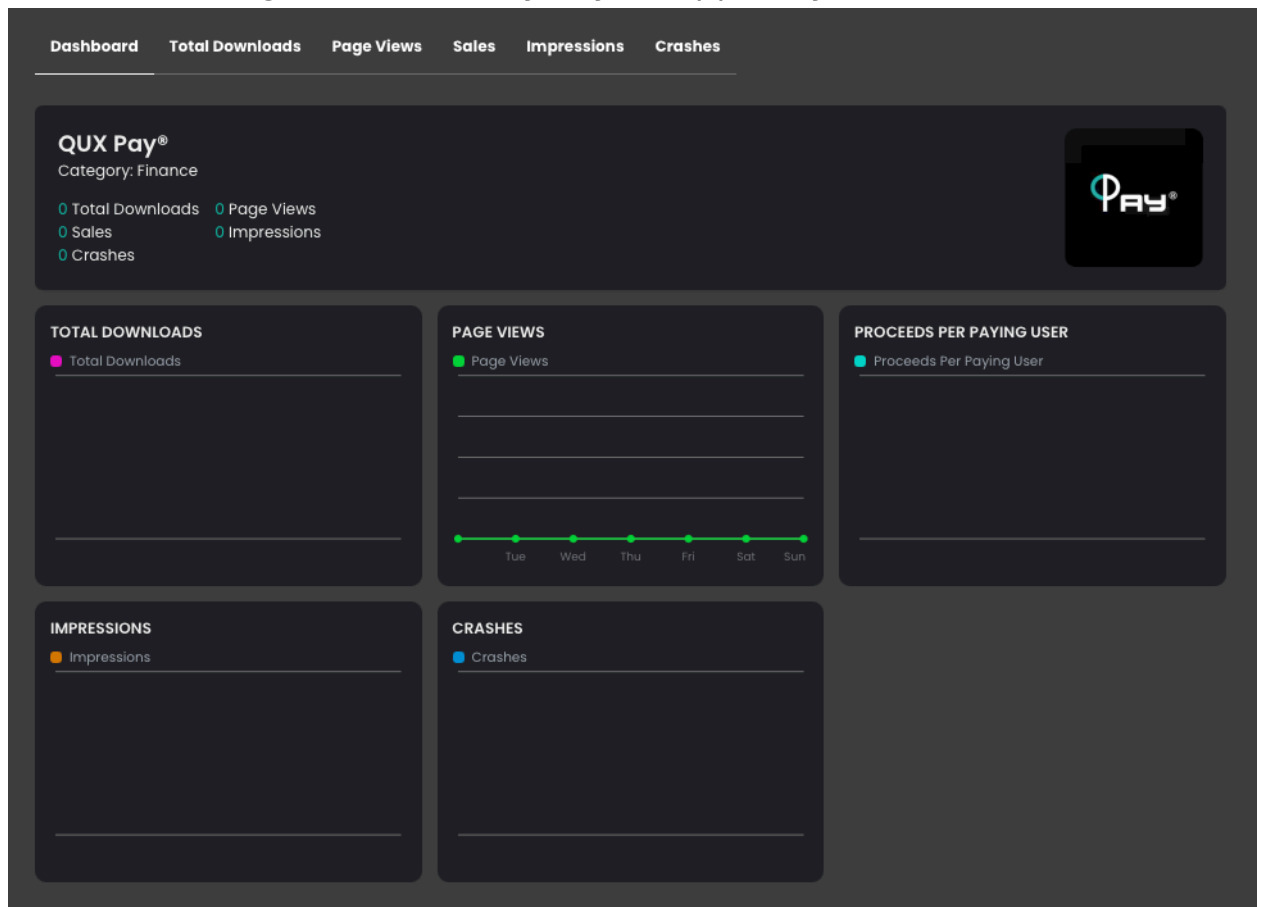


App Analytics Tab

The **App Analytics** tab provides insights into your app's performance. It contains a **dashboard** that summarizes the following key metrics:

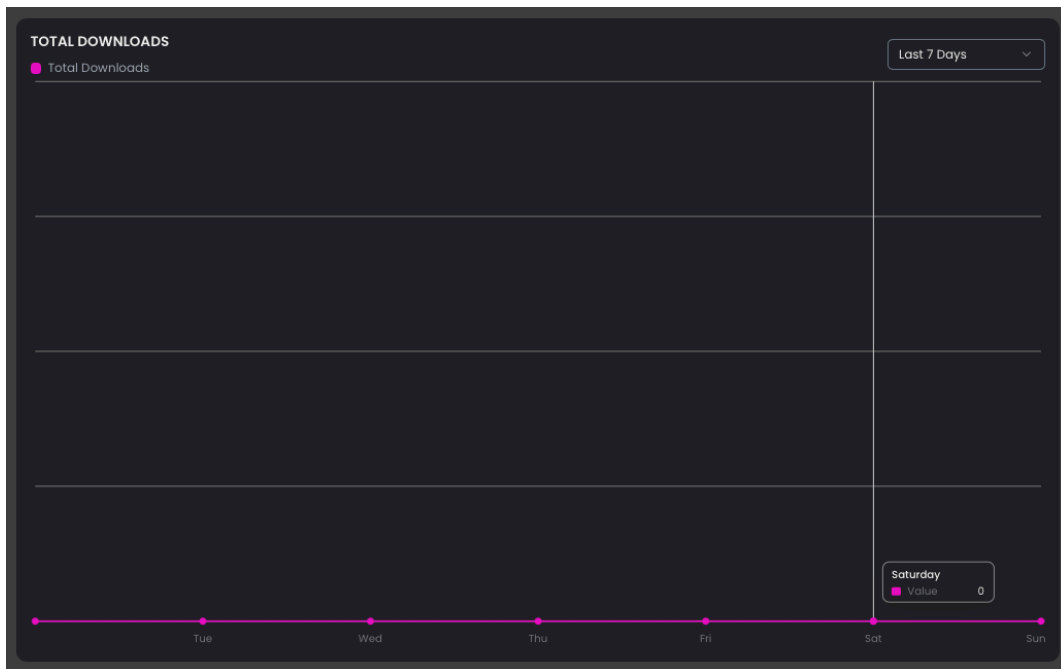


- **Dashboard** – A high-level summary of your app's key metrics and trends.





- **Total Downloads** – Number of times your app has been downloaded.



Q Search Label...

Columns

Date ↑↓ Total Downloads ↑↓

No results.

Rows per page: 5

Previous Page 1 of 0 Next

The table interface includes a search bar, column headers for 'Date' and 'Total Downloads', and pagination controls. It indicates 'No results' for the current search query.



- **Page Views** – Total views of your app's page.



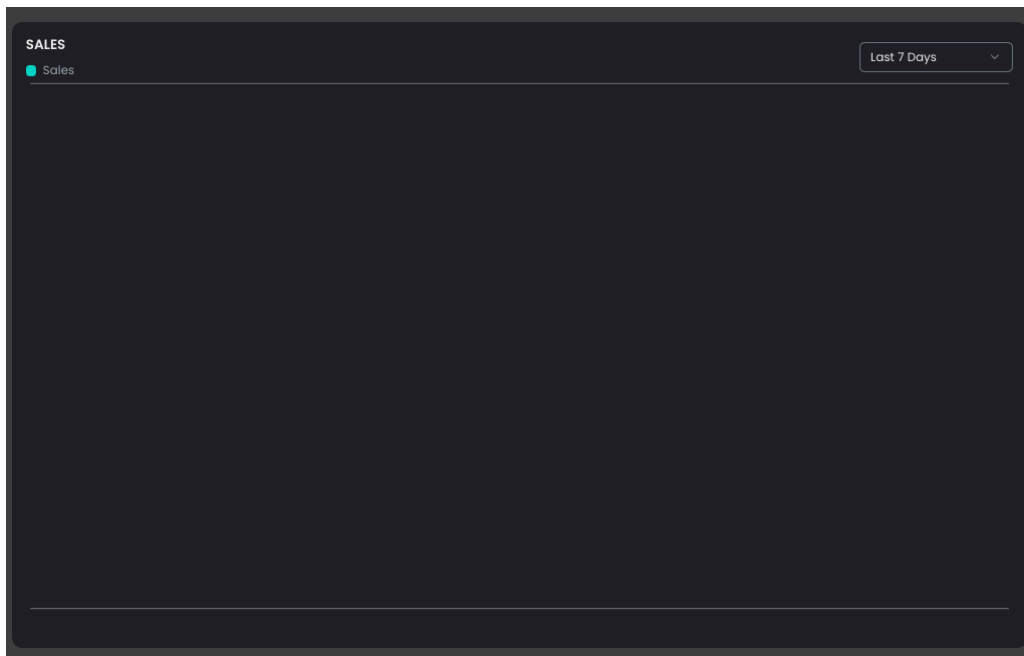
Q	Search Label...	Columns
Date	T1	Page Views
Monday		0
Tuesday		0
Wednesday		0
Thursday		0
Friday		0

Rows per page: 5

Previous Page 1 of 2 Next



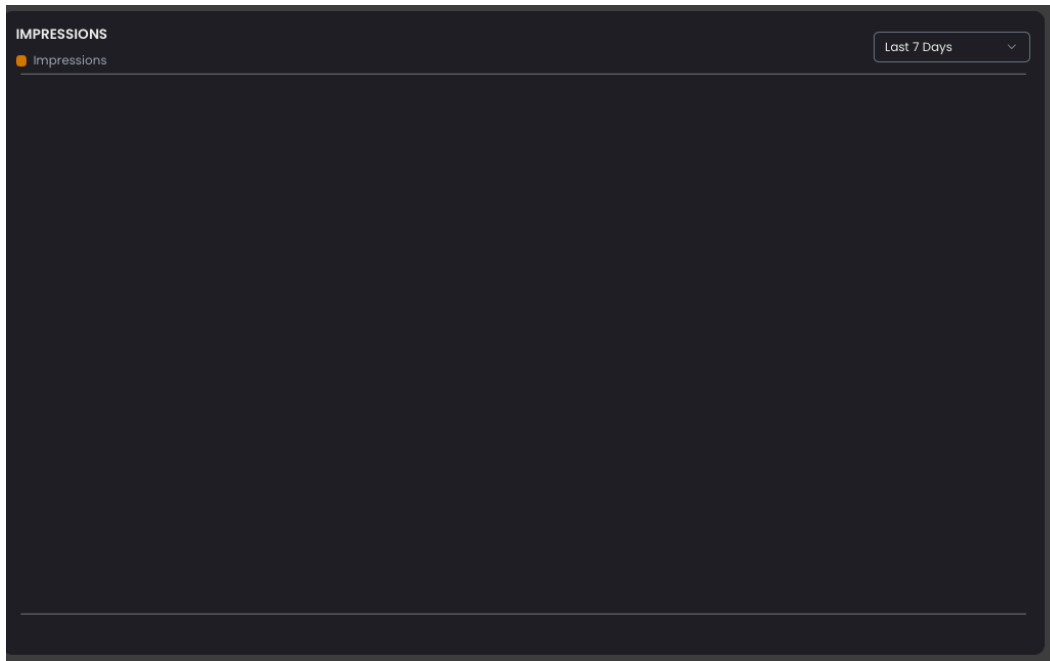
- **Sales** – Revenue generated from your app.



Q	Search Label...		Columns	▼
		Date ↑↓		Sales ↑↓
		No results.		
Rows per page:	5	▼	Previous	Page 1 of 0
				Next



- **Impressions** – How many times your app has been displayed to users.

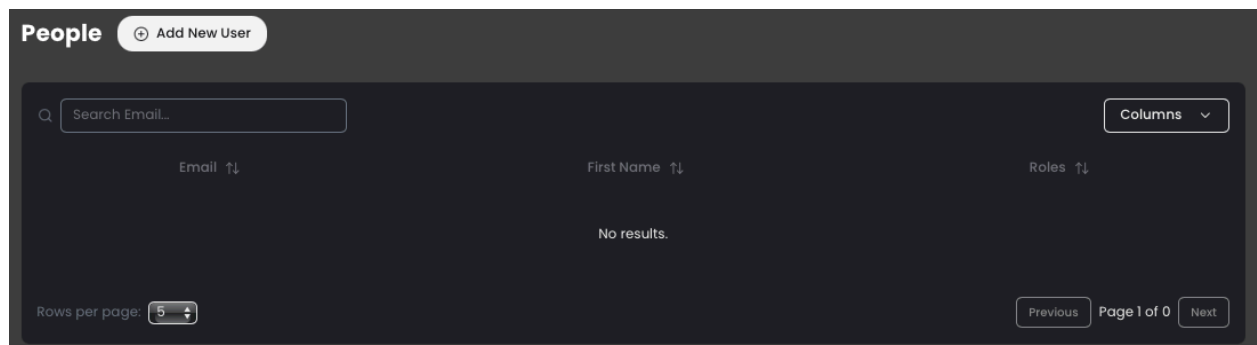


- **Crashes** – Number of app crashes recorded.

Users & Access Tab

The **Users & Access** tab allows you to manage who can access your app and what permissions they have.

Add User – Invite new users to your app project and assign roles or permissions.





What's Next ?

As we move forward, we'll be adding more features and surprises so stay tuned!
Keep uploading, keep creating, and keep using your influence on QUX®